

Queensland Country

BIG4 Breeze Holiday Parks upgrades offer a breezy, greener holiday experience for Carnarvon Gorge visitors

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FOR IMMEDIATE RELEASE

Breeze Holiday Parks, nestled in the stunning Carnarvon National Park, has introduced exciting new upgrades to enhance guest connection with nature and promote eco-conscious travel.

A part of the Central Queensland Highlands, these improvements include sustainable cabins, a solar farm that powers the park and a brand-new restaurant adding extra comfort and convenience.

Not only do these upgrades provide a superior holiday experience, they also boost the local tourism industry by attracting eco-minded travellers seeking sustainable adventures.

Peter Homan, CEO of Queensland Country, said that by prioritising sustainability, Breeze Holiday Parks helps ensure the region remains a natural wonder for generations to come.

“The exciting upgrades at Breeze Holiday Parks are fantastic because they not only help preserve the natural beauty of Carnarvon Gorge but also positively impact the environment and the tourism industry,

Sustainable tourism is on the rise, with over 70% of eco-conscious travellers saying they’d make more effort to travel sustainably since 2022. So, places like BIG4 Breeze Holiday Parks – Carnarvon Gorge are doing a great job of preserving our natural and cultural assets while meeting the growing demand for eco-friendly holiday options.” Mr Homan said.

Kate Willson, Head of Operations at Breeze Holiday Parks said contributing to the conservation of the Carnarvon Gorge environment was the driving force behind the \$6.6 million dollar project.

“Those who have been to Carnarvon Gorge know how special the area is. It’s truly a transformational experience and a bucket list item for many, so making sure we’re helping guests visit, but doing this in a sustainable way has been imperative.” Kate said.

Details of the upgrades include:

- The luxurious cabins are crafted from recycled and renewable materials.
- The installation of a state-of-the-art solar farm allowing new additions to the park to operate off-grid.
- Coming in winter 2024, their brand-new restaurant will serve meals, takeaway packs and drinks throughout the day for guests.

To book your next cleaner and greener adventure, visit www.breezeholidayparks.com.au.

These exciting developments are made possible thanks to the generous support from Queensland Tourism Development as part of their Activate Ecotourism Infrastructure program. This initiative aims to boost ecotourism across Queensland.

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